



# III. Management Framework

## Framework for Implementing Balanced Corporate Management

### Prioritize Front-Line Management

- Strengthen competitiveness in quality, cost, production technologies, development, intellectual property, marketing power

### Organic Network Management

- Global integration
- Production thru sales network

### Matrix Management System

- Production & Sales matrix management by business segment  
 ⇒ Organize both production and sales divisions into individual profit centers so they can regularly monitor achievement of performance targets
- Synergy between business segments
- Enhance and refortify corporate-wide support functions

### Balanced Management

Structural Reform

Strengthening Management

Growth Strategy

Improve Financial Standing