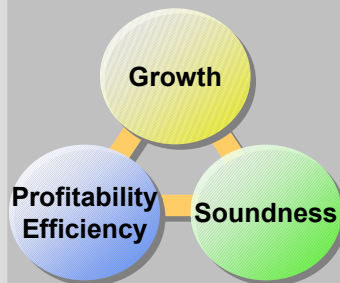


III. Management Framework



Framework for Implementing Balanced Corporate Management

Balanced Management



Two Frameworks

'Front Line' Priority

- ◆ Solid craftsmanship
Quality, Cost, Production Tech, R&D, IP
- ◆ Market competitiveness
Marketing, Services

Strong Synergistic Corporate Network

- ◆ Strong Network between production and sales
- ◆ Improved synergy between segments
- ◆ Optimized and fortified support functions
- ◆ Strong global management

Implementation of Balanced Management

Business-Strengthening Strategies

Stronger Management

Growth Strategy

Environmental Management

Improve Financial Standing