

M: Mandatory V: Voluntary

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Editor's Postscript

It was our goal this year to create a distinctive report. However, social reports and environmental reports attract different types of readers with differing needs, so we faced a number of difficulties in meeting their respective requirements in one report. The total number of pages increased from the previous year, but reporting was necessary from each perspective of the triple bottom line, so we felt that this page increase was unavoidable. Making an intimate, straightforward report that enables large numbers of people to learn something of Mitsubishi Electric and fulfilling the reporting responsibilities required of a corporation are contradictory propositions, and we again realized that coming up with one solution to the problem is nearly impossible. We spent 273 days putting together this report until it was published and a total of 300 people were involved in researching and producing it (95 from Mitsubishi Electric divisions, 11 from affiliated companies, and 10 from outside organizations). We didn't just want to transmit information in a one-sided fashion, but tried to facilitate two-way communication both inside and outside the company by identifying strong areas and areas in need of improvement. While we do not believe that we have arrived at a style of report that will satisfy everyone, we await your honest opinions on our attempt to create a highly

readable report. We plan to continue making improvements in the coming years. (Next year's Environmental Sustainability Report is scheduled to be issued at the end of July 2007.)



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