

# Overview



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Under the slogan of "Quality in Motion", we, Mitsubishi Electric Corporation, have been globalizing our elevator and escalator business while maintaining commitment to quality and customer focus. As a result, Mitsubishi elevators and escalators are now used in nearly 90 countries around the world.

We are continuing our globalization efforts by conducting research and development on our elevators and escalators in order to win the confidence of the customers with the best products and services for the long term.

The NexWay-S series which we are now introducing is upgraded from the GPS series, which has gained a solid reputation among customers worldwide for more than a decade. Also, the NexWay-S series is a newly developed standard-type elevator incorporating the design philosophy of the GPS series with our proprietary technologies. These include slim "Permanent Magnetic motor type" traction machines, which we developed in the process of producing ELENESSA-series machine-roomless elevator.

Meanwhile, for the Japanese domestic market we have released AXIEZ-series elevator. This is the world's first elevator to adopt a variable-speed system, incorporating an electronic safety device resulting in enhanced safety and convenience, which has resulted in an excellent technical reputation in the market.

We have also been developing not only such products, we have placed great importance on service and modernization. At Inazawa Works, which is our main factory, construction of the world's tallest elevator test tower is currently underway. In addition, we began constructing a new factory in China, which is estimated to account for one third of the world's demand today.

Through continuous research and development of new technologies and introducing better products and service at the right time, Mitsubishi Electric Corporation will continue to increase the number of customers of our elevators and escalators throughout the world.