

**FOR IMMEDIATE RELEASE**

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## **MITSUBISHI ELECTRIC TO EXHIBIT AT CEATEC JAPAN 2005**

**Tokyo, September 14, 2005** – Mitsubishi Electric Corporation (President and CEO: Tamotsu Nomakuchi) announced today that it will exhibit some of its advanced technologies and latest products, mainly centering on digital AV related devices, under the theme “Digital AV Networks-Towards the Next Stage...” at CEATEC Japan 2005. The exhibition will be held from October 4-8, 2005 at Makuhari Messe (Mihama-ku, Chiba city).

### **Mitsubishi Electric CEATEC Japan 2005 Display Outline**

1. Display Booth: The Home & Personal Zone will be located inside the Digital Network stage (booth No. 1A09)
2. Display Theme: “Digital AV Networks- Toward the Next Stage...”
3. Exhibition Outline:

#### **-AV Zone**

Experience the latest in Mitsubishi Electric’s AV and home networks in this zone from our Diamond Vision screen LCD television and other array of AV products as well as cellular phones, etc.

#### **-Special Topics Zone**

This area will introduce the latest technologies in built-in high performance encoding, satellite location information services, wireless IC tags, etc.

### **Major Products on Display**

#### **-AV Zone**

#### **1. Large Visual Display Diamond Vision**

Our 16-meter wide high resolution Diamond Vision will be on display. It has been used in stadiums,

outdoor displays and a number of other uses.

## **2. Dome-shaped Seamless Multi-projection System**

Displays a high definition image on a dome-shaped surface without distortion by overlapping images from multiple projectors to produce a realistic 3D environment.

## **3. Home Network**

Home AV appliances that coexist with the internet will be on display to show the future of home networks, such as secure interactive visual communications via internet, receiving content for digital television over the internet by connecting to high speed fiber network, etc.

## **4. Latest AV Products**

World's first HDD-equipped DVD recorder with highlight playback function, Rakureko series, as well as the REAL LCD television series with auto turn feature, etc.

### **-Special Topics Zone**

#### **1. Built in High-performance Encryption**

A demo of a digital surveillance camera using our globally recognized encryption algorithm MISTY will be on display.

#### **2. Position Information Solution and System**

Highly accurate satellite service that finds position and time certification as well as radio frequency identification services (RFID), etc.

#### **3. Image Recognition Systems**

The world's first Finger Identification Device by Penetrated Light, which uses light to read internal finger surface, as well as a facial verification system, which can recognize even partial faces that may have been covered by a mask, etc.

### **About Mitsubishi Electric**

With over 80 years of experience in providing reliable, high-quality products to both corporate clients and general consumers all over the world, Mitsubishi Electric Corporation (TSE:6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. The company recorded consolidated group sales of 3,410 billion yen (US\$ 31.9billion\*) in the fiscal year ended March 31, 2005. For more information visit <http://global.mitsubishielectric.com>

\*At an exchange rate of 107 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2005.